



NON-EXECUTIVE DIRECTOR RETAIL



This is an opportunity for a values-driven and inspiring Non-Executive Director to join the BFA Board with a strong background in High Street Retail to provide oversight, governance, leadership, and scrutiny as part of a cohesive and dynamic Board. This role would take the lead in supporting the CEO with invaluable large organisation retail expertise to develop and refine strategies that position the BFA for continued growth in the evolving retail landscape.

S E P T E M B E R 2 0 2 4



Job title:	Non-Executive Director (NED) – RETAIL
Company:	<u>British Footwear Association</u>
Location:	Flexible
Reporting to:	Chairman of the Board
Area of Expertise:	Senior leadership role in Retail environment

Who we are

The British Footwear Association or BFA to use our shorthand name, has been in existence for **125** years and is a non-profit trade Association which represents some 200 members in the British footwear sector including design, retailing, manufacturing, sourcing, distribution and services. This £16 Billion Industry is a vital part of the UK economy and employs several hundred thousand staff. The BFA exists to represent footwear businesses big and small, it offers advice, education representation as well as events and opportunities to network with partners and members for the benefit of their companies. We create an environment for knowledge sharing, keeping up to date with emerging themes around trade, sustainability, routes to market, legislation etc. to help companies achieve their aims and goals.

We are looking for a Non-Executive Director

This is an opportunity for a values-driven and inspiring Non-Executive Director to join the BFA Board with a strong background in High Street Retail to provide oversight, governance, leadership, and scrutiny as part of a cohesive and dynamic Board. This role would take the lead in supporting the CEO with invaluable large organisation retail expertise to develop and refine strategies that position the BFA for continued growth in the evolving retail landscape.

What's on Offer

Being a non-executive director with the BFA is an intellectually stimulating meaningful role with the opportunity to influence strategic direction within a renowned Trade Association. An opportunity for you to make a difference and share your expertise, tackle real – world challenges and broaden your knowledge base and build a network of connections. Attending 4 Board and Committee meetings per year, as well as 8 informal catchups and any ad hoc meetings via online Teams meetings. Flexible location.

Key Responsibilities

- Collaborate with board members to set the strategic direction of the BFA for the next 5 years, contributing and shaping. decision-making.
- Provide insights and recommendations as to the key enablers for the future success of the BFA.
- Contribute to all aspects of the board agenda, bring a breadth of perspective and the ability to understand complex strategic issues.
- Contribute to board committees and actively participate in relevant meetings (both virtual and in-person).
- Attend the Annual General Meeting
- Commit to a specified term of office, see Term below*.
- Ensure Board succession planning is enacted in line with agreed recommendations from the nominations committee.
- Appoint a Chief Executive when necessary to lead the day-to-day operations of the Association.

British Footwear Association

Contact

info@britishfootwearassociation.co.uk | www.britishfootwearassociation.co.uk
VAT number 353 958 756 | Company registration number 59737



- Build and maintain relationships with members, partners and other stakeholders, recognising the evolving nature of the industry within the UK and ensuring the association remains relevant.
- Offer independent advice, challenge and support.
- Promote the highest standards of integrity and corporate governance.
- Act as an ambassador for the organisation within the Footwear Industry.

Experience & qualifications required

- Board-level experience or demonstrably Board-ready.
- Accomplished in a senior leadership role, ideally within the retail sector.
- Proven track record of operating in an omni-channel environment: store, direct to consumer, business to consumer, business to business.
- Demonstrated success in leveraging data for strategic and financial improvement
- Expertise in retail operational management is particularly desirable .
- The ability to liaise, present, negotiate and discuss at Board Level.
- Solid and detailed P&L Management experience in a commercial environment.
- A strong understanding of robust governance and compliance regulations.
- Strategic management experience thinking and decision-making skills gained from previous roles.
- The successful applicant should be up for a challenge.

Personal attributes required

- Confident and agile with strategic decision making
- Strong leadership and influencing skills
- Team player with strong influencing skills.
- An excellent communicator and motivator.
- Ambitious with a high energy levels
- An achiever - to be simultaneously a strategist and a doer.
- Maturity and credibility.
- Sense of humour.
- Strong commitment to the role and the board.

***Term:** The normal term of service for Board members of BFA is for 4 years with a potential to renew for a second term giving a maximum service of 8 years. Board members may indicate their wish to remain on the Board at the end of the first 4-year term and the remaining active Board members will vote to accept or decline.

We believe in fair treatment of all our employees and commit to promoting diversity in our employment practices. We do not discriminate in employment based on race, religion, sexual orientation, national origin, political affiliation, disability, age, marital status, medical history, parental status or genetic information. We base all our employment decisions on merit, job requirements and business needs.

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