BRITISH FOOTWEAR ASSOCIATION
SINCE BFA 1898

NON-EXECUTIVE DIRECTOR FINANCE

This is an opportunity for a values-driven and inspiring Non-Executive Director to join the BFA Board with a strong background in finance to provide oversight, governance, leadership, and scrutiny as part of a cohesive and dynamic Board. This role would take the lead in supporting the CEO, on financial oversight and compliance of the association and chair the Finance Committee.

JUNE 2026

Job title: **Non-Executive Director (NED) - FINANCE**
Company: **British Footwear Association https://britishfootwearassociation.co.uk**
Location: Flexible
Reporting to: Chairman of the Board

Who we are.
The British Footwear Association or BFA to use our shorthand name, has been in existence for **125** years and is a non-profit trade Association which represents some 200 members in the British footwear sector including design, retailing, manufacturing, sourcing, distribution and services. This £16 Billion Industry is a vital part of the UK economy and employs several hundred thousand staff. The BFA exists to represent footwear businesses big and small, it offers advice, education representation as well as events and opportunities to network with partners and members for the benefit of their companies. We create an environment for knowledge sharing, keeping up to date with emerging themes around trade, sustainability, routes to market, legislation etc. to help companies achieve their aims and goals.

We are looking for a Non-Executive Director
This is an opportunity for a values-driven and inspiring Non-Executive Director to join the BFA Board with a strong background in finance to provide oversight, governance, leadership, and scrutiny as part of a cohesive and dynamic Board. This role would take the lead in supporting the CEO, on financial oversight and compliance of the association and chair the Finance Committee.

What's on Offer
Being a non-executive director with the BFA is an intellectually stimulating meaningful role with the opportunity to influence strategic direction within a renowned Trade Association. An opportunity for you to make a difference and share your expertise, tackle real – world challenges and broaden your knowledge base and build a network of connections. Attending 4 Board and Committee meetings per year, as well as 8 informal catchups and any ad hoc meetings via online Teams meetings. Flexible location

Key Responsibilities

- Collaborate with board members to set the strategic direction of the BFA for the next 5 years, contributing and shaping. decision-making.
- Provide insights and recommendations as to the key enablers for the future success of the BFA.
- Contribute to all aspects of the board agenda, bring a breadth of perspective and the ability to understand complex strategic issues.
- Review and respond to requests from the BFA Leadership team for insights, advice, or recommendations on matters relevant to the general financial health of the company.
- Monitor the organisation's financial performance.
- Oversee third party accounting activities to ensure requirements are met and maintained to a high standard for all management and financial accounts.
- Company Secretariat Compliance – ensure that all regulatory requirements are met through oversight of submissions via accounting partner.
- With the support of the Finance Administrator prepare and review quarterly Financial papers pre–Board Meetings and present to the Board at the meetings.
- Chair our Finance and Investment Sub-Committee.
- Oversee Investment Fund and portfolio management, supporting the CEO as relationship lead with the Investment Fund Company and the Bank as required.
- Oversee the governance and remuneration management framework.
- Support the annual audit process with audit partner.
- Offer independent advice, challenge and support.
- Promote the highest standards of integrity and corporate governance.
- Act as an ambassador for the organisation within the Footwear Industry.

Experience & qualifications required.

- Qualified Accountant (ACA, CIMA, ACCA).
- Board-level experience or demonstrably Board-ready.
- The ability to liaise, present, negotiate and discuss at Board Level.
- Solid and detailed P&L Management experience in a commercial environment.
- A proven track record of driving financial improvement and performance measurement.
- A strong understanding of robust governance and compliance regulations.
- Strategic management experience thinking and decision-making skills gained from previous roles.
- The successful applicant should be up for a challenge.

Personal attributes required.

- Confident and agile with financial analysis.
- Strong leadership and influencing skills
- Experienced in commercial and management finance
- Team player with strong influencing skills.
- An excellent communicator and motivator.
- Ambitious with a high energy levels and evidence of strong commitment.
- An achiever - to be simultaneously a strategist and a doer.
- Maturity and credibility.
- Sense of humour.

We believe in fair treatment of all our employees and commit to promoting diversity in our employment practices. We do not discriminate in employment based on race, religion, sexual orientation, national origin, political affiliation, disability, age, marital status, medical history, parental status or genetic information. We base all our employment decisions on merit, job requirements and business needs.